

GRADE 11 · UNIT E: CLIENT PROJECTS

Client Project: Logo Design

Lesson 22 of 44 · Day 1 of 5

DO NOW

Initials + characteristics + colors warm-up.

TODAY'S PLAN

Do Now

5 min, above

Mini-lesson

5 min

Independent sketching

30 min

Share

5 min

TODAY'S VOCABULARY

Logo

EXIT TICKET

What is one piece of feedback you received that actually changed your final logo, and why did you agree with it?