

GRADE 11 · UNIT E: CLIENT PROJECTS

Client Project: Logo Design

Lesson 22 of 44 · Day 2 of 5

DO NOW

Which sketch is your strongest, and why?

TODAY'S PLAN

Do Now

5 min

Independent build

25 min

Save progress

5 min

TODAY'S VOCABULARY

Brand Identity

EXIT TICKET

What is one piece of feedback you received that actually changed your final logo, and why did you agree with it?