

GRADE 11 · UNIT E: CLIENT PROJECTS

Client Project: Logo Design

Lesson 22 of 44 · Day 5 of 5

DO NOW

Which piece of feedback are you addressing first?

Revision (30 min): complete a final round of edits based on customer feedback -- remember, a first logo draft changing is the process working, not a failure. Final proof (10 min): submit a final printed proof.

TODAY'S PLAN

Do Now

5 min

Final proof

10 min

EXIT TICKET

What is one piece of feedback you received that actually changed your final logo, and why did you agree with it?