

GRADE 11 · UNIT E: CLIENT PROJECTS

Client Project: Ad Campaign Inspired by Design History

Lesson 24 of 44 · Day 3 of 4

DO NOW

Design -- pieces 2 & 3: students complete the remaining campaign pieces, keeping visual consistency across all 3.

TODAY'S PLAN

Design -- pieces 2 & 3:....

TODAY'S VOCABULARY

Homage

EXIT TICKET

Name the 3 specific techniques from your chosen movement that you used, and point to where each appears in your campaign.