

GRADE 11 · UNIT A: FOUNDATIONS — THE DESIGN PROCESS & PURPOSE

Copyright & Licensing for Professionals

Lesson 4 of 44 · Day 1 of 2

DO NOW

▪

TODAY'S PLAN

Do Now

5 min

Mini-lesson

18 min

Guided practice

12 min

Independent start

10 min

TODAY'S VOCABULARY

Trademark

Public Domain

Royalty-Free

EXIT TICKET

Explain the difference between royalty-free and rights-managed licensing in your own words.