

GRADE 12 · PHASE 2, UNIT S1: STUDIO ORIENTATION

Welcome to the Studio: What Is a Design Agency?

Lesson 12 of 43

DO NOW

If you were hiring a 3-person design team, what 3 roles would you want on it, and why?

TODAY'S PLAN

Mini-lesson: how a real design studio...

Resource tour: walk through the studio's...

Discussion + sign-up: students identify which...

TODAY'S VOCABULARY

Design Studio / Agency

Creative/Project Manager

Production Lead

EXIT TICKET

Which studio role are you most excited to take on first, and why?